



# GLMS 2018 Mid-Term Monitoring Report

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## President's Note

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### 2018: 6 months of sustainable growth and success

On behalf of the GLMS Executive Committee and team, I am pleased to present you the results of the first 6 months of the intensive monitoring and intelligence work of GLMS. The present report seeks to bring you some facts and figures about the intensive activities that GLMS is carrying out in the highest interest of the integrity and credibility of sports. I take this opportunity to thank all GLMS Members for their precious support and contributions. Without their invaluable feedback, GLMS would not be able to gather intelligence of the highest quality.

The first half of 2018 has been very eventful for GLMS with lots of achievements to look back on already. GLMS had the chance to welcome new Members in its « family » further strengthening its « glocal » character, while also strengthening relations with key stakeholders and concluding numerous partnership agreements. In the remaining months of 2018 we will be seeking to further develop and enhance our services. We also look forward to meeting the GLMS membership on November 20 in Buenos Aires in our next General Meeting.

In the present report, we are also delighted to include a short interview with a member of ours (Svenska Spel) which gives us a flavour of their relevant work and the added value that GLMS brings to them, as well as also an interview with the Head of the IOC OM Unit PMC, Friedrich Martens, one of our most valuable and traditional partners.

You will be also regularly hearing from us through our communication platforms and you are welcome to follow us on [twitter](#) and [linkedin](#) as well!

Yours in integrity,  
**Ludovico Calvi**  
GLMS President

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info@glms-sport.org

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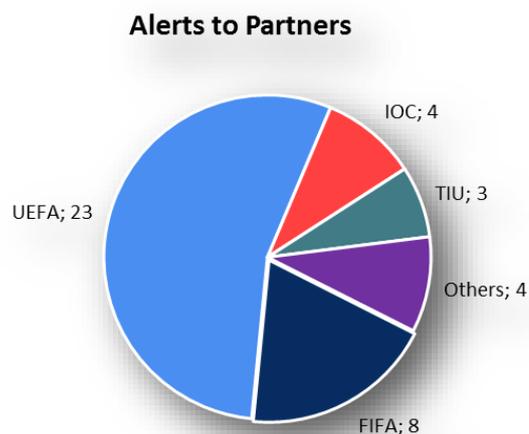
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## GLMS mid-term monitoring report (January–June 2018)

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### ALERTS TO PARTNERS

In the first 6 months of 2018, GLMS reported **42 matches to its partners out of our 355 alerts in the first half of 2018**. 23 matches were reported to UEFA and 8 matches were reported to FIFA. Most reports were triggered from Football which we have noticed irregularities during daily monitoring. The rest of the alerts were sent to the International Olympic Committee (IOC), the Tennis Integrity Unit (TIU) or Local Gaming Authorities.



### 355 ALERTS WERE SENT TO MEMBERS IN THE FIRST HALF OF 2018

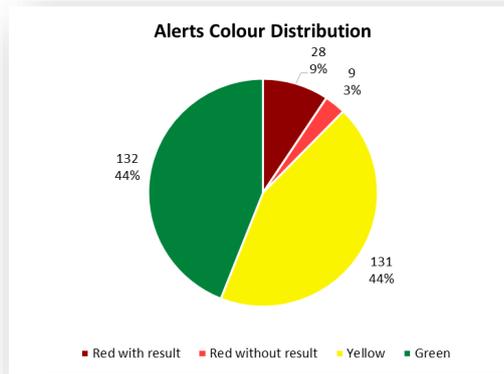
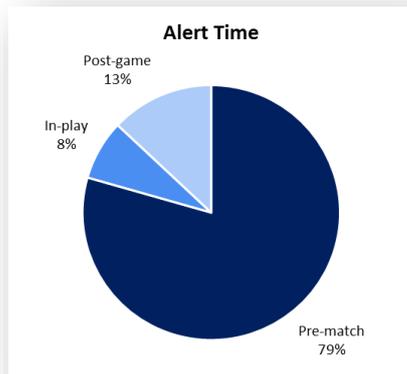


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## MONITORING UPDATE

Out of these **355 alerts** that were created in the first half of 2018, **282** were created before the start of the match while **27 alerts** were based on in-play odds changes. **46 alerts** were triggered after matches had ended.

Out of these 355 alerts, **37** were code red and 76% of these matches ended as expected. There were **131 yellow** alerts where 69% of them ended as expected. There were **132 green alerts** and the rest are request or information provided from our Members or Partners.



## GLMS Alerts Methodology & Classification

In order to reach a report, GLMS first generates an alert, each time an irregularity in terms of betting patterns is detected. An alert generated leads to thorough consultation with the GLMS Members, as well as a deep investigation on potential grounds that could justify the irregularity detected in the odds changes. When the irregularity cannot be justified on objective grounds and also the information received from GLMS Members (also regarding the money flows) further indicate an irregularity, then GLMS issues a report

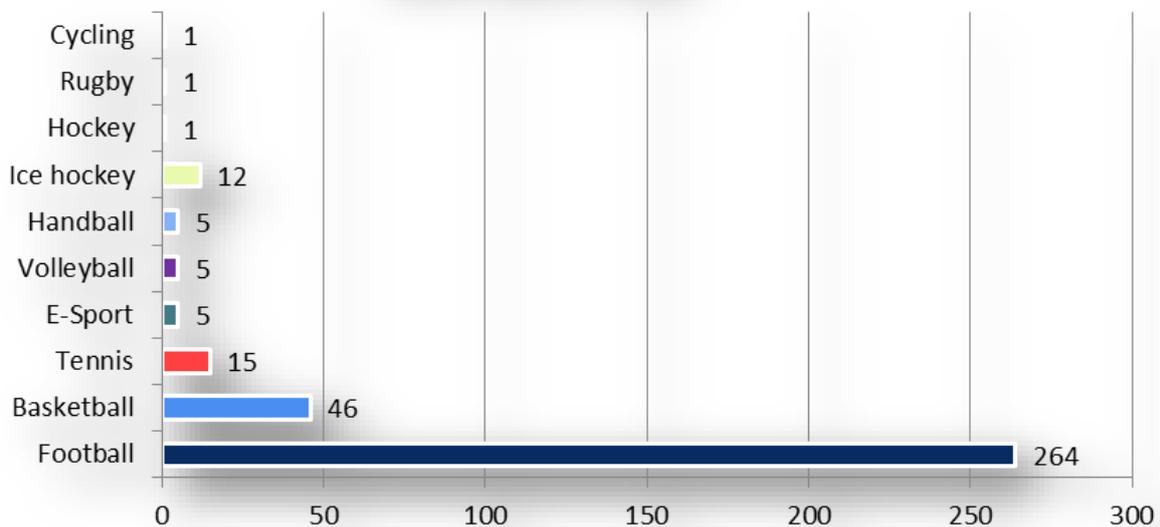
| Green Alert   | Yellow Alert   | Red Alert   |
|---|--|---|
| <ul style="list-style-type: none"><li>Team related news</li><li>Motivation</li><li>Same owner/sponsor of the club</li><li>Farmer club</li><li>Member info</li><li>Minor odds changes that need further investigation – could be justified by info</li><li>Wrong starting prices</li></ul> | <ul style="list-style-type: none"><li>Member info</li><li>Betfair volume</li><li>Unexplainable odds changes</li><li>Structure of tournament</li><li>Rumors of matchfixing – from social media, betting forums, news etc.</li></ul> | <ul style="list-style-type: none"><li>Suspicious odds changes</li><li>Member info</li><li>Rumors of matchfixing from a named source</li><li>Betfair volume/patterns</li></ul> |

## MONITORING UPDATE

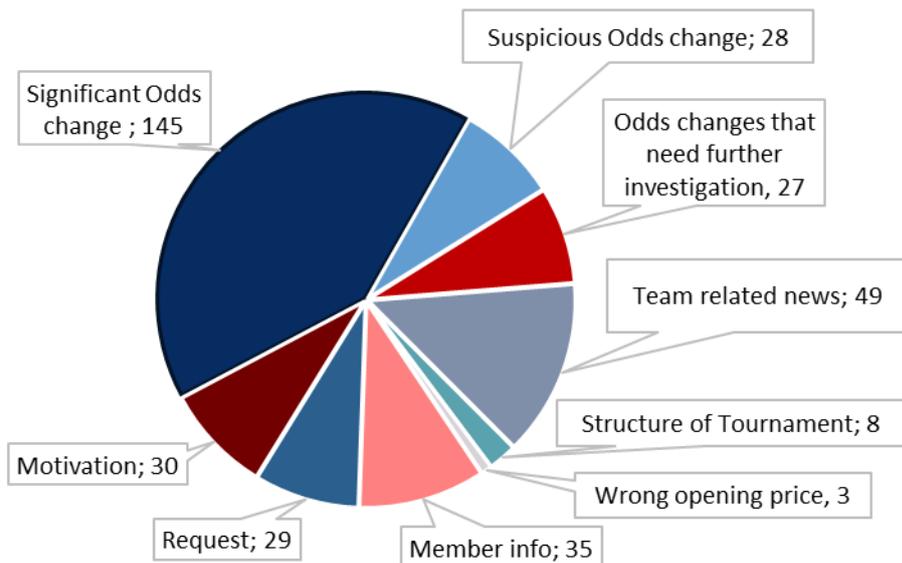
Football was by far the sport which generated the vast majority of alerts, with **264 alerts in the first half of the year**. There were **46 alerts from Basketball** and **15 were from Tennis**.

Out of the 355 alerts, **28 alerts were alerted due to suspicious odds changes mainly reported during in-play**. 145 alerts were created due to significant odds changes, 68% of which ended as expected. 79 alerts were created due to team related news or motivation adjustments while the rest of them were generated following requests from members or partners.

### Alerts Sports Type



### Reasons Triggering Alerts



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## The views of our Members

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We have the pleasure to discuss with Lennart Nilsson from Svenska Spel about the way they see their membership with GLMS as well as their commitment to sports integrity operations



Lennart Nilsson Svenska Spel

**What is the added value of being a Member of GLMS and why would you encourage Lotteries across the globe to join the GLMS family?**

*GLMS is the global family of Lotteries that decided to join their forces to fight against a phenomenon that undermines the integrity of both our operations but also the integrity of sports. We have been part of the GLMS since its very beginning (as early as 2005 under ELMS) and we have been having always very fruitful exchanges with the GLMS operators. Thanks to the information we receive we have gained valuable insights into matches that have caused concerns and we have also managed to reply with credibility (also on a number of cases that we had to witness to Courts) at a national level about the irregularities identified. We have even managed to save money and close matches in question, thanks to alerts received from GLMS in the past.*

*Especially, since recently GLMS has been very positively changing, with the creation of GLMS 2.0. Thanks to the new monitoring platform, powered by TXODDS, the consultation within the platform is even more efficient. At the same time, GLMS is rapidly developing with new services and tools, while at the same time having a series of new credible partners. The support of GLMS towards its Members with education & prevention tools is of the utmost importance and we look forward to further profiting from such a service in such a significant area. Thanks to the increased GLMS internal and external communications we receive all key information and we are on top of all developments in the sports integrity field.*

*I would recommend to all Lotteries on a global basis to join the GLMS family and support all of us in the important cause and work with us towards the materialisation of the core lottery mission: support and safeguard society and its values.*

**Could you provide some examples of how Svenska Spel safeguards the integrity of sports in Sweden?**

*Indeed, Svenska Spel takes its responsibility towards society very seriously and being fully aware of the risks that sports betting might entail. As mentioned, we consider education & prevention of the highest importance and this is why Svenska Spel finances an integrity officer in the Sports Confederation but also in all major sport federations, as well as the Football League. At the same time, considering the governance of sport important, we also connect our financing to sport federation with their meeting of some good governance criteria. Considering the Macolin Convention extremely important, we have also persistently informed our government and national authorities about the need for ratification of the Convention and we are also part of the national platform which is in the process of being set up.*

*As far as we are concerned we try our best to guarantee a high integrity of our operations. We are very careful about the competitions and bet types offered and of course we absolutely avoid any conflict of interests (being also in line actually with the relevant provision of the Macolin Convention). In the past we have stopped offering matches involving certain clubs of lower division when we deemed this appropriate, although this was a tough decision and we always offered proactively all our cooperation to the law enforcement authorities.*

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**The views of our Partners**  
**An Interview with the Head of the OM Unit PMC, IOC, Friedrich Martens**

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The International Olympic Committee (IOC) and the Olympic Movement have been very active in the fight against sport competitions manipulations for years now. Can you describe the main pillars and focuses of your work in this domain?

*Indeed, the IOC being well aware of its social mission towards society has been very active and serious with reference to this problem which is jeopardising the very credibility of sport. The IOC is leading the discussions and actions on the prevention of competition manipulation since years. This philosophy of protecting clean athletes and sports integrity was reaffirmed in December 2014 through the adoption of Olympic Agenda 2020, the IOC's strategic roadmap for the future of the Olympic Movement. Recommendations 15 and 16 of this Olympic Agenda 2020 specifically refer to the ultimate goal: The protection of the clean athletes.*

*In order to reach this the IOC created various initiatives which led to the creation of the 'Olympic Movement Unit on the Prevention of the Manipulation of Competitions' (OM Unit PMC) in early 2017. This Unit works with its unique and all-encompassing '**3 Pillar Strategy**' and aims to tackle the challenge 'competition manipulation' from all angles:*

- (1) Improve sport regulations and state legislation (which includes some basic rules – e.g. don't bet on your sport, don't give inside information, always report). For example, the 'Olympic Movement Code on the Prevention of Manipulation of Competitions' was created in 2015 and this Code is implemented in the Olympic Charter (on the same level as the World Anti-Doping Code). Therefore all International Sport Federations have to be compliant with this Code and the OM Unit PMC is overseeing this process.*
- (2) Raise awareness, build capacity and undertake training. This includes numerous activities and capacity building programmes, for example during the YOG, but also a cooperation with INTERPOL ('Integrity in Sport').*
- (3) Ensure information exchange, investigation and prosecution capacities (which includes the 'Integrity Betting Intelligence System' IBIS, and the IOC's Reporting Mechanism.*

**Speaking about the 'Integrity Betting Intelligence System' Could you explain its structure and added value?**

*The IOC has developed its Integrity Betting Intelligence System (IBIS) which seeks to enhance monitoring and information exchange between law enforcement, sports organisations, betting operators and sports betting regulating entities. IBIS collects and distributes information and intelligence related to sports betting for use by all stakeholders of the Olympic Movement. It also enables communication between all partners on the sports side and the different sports betting entities, including GLMS and Lotteries of course. I am happy to inform that currently IBIS brings together all summer and winter Olympic IFs and all major betting operators and regulatory authorities as well as law enforcement. Practically, regulators and operators undertake to pass on all alerts and relevant information on potential manipulation connected to sports betting on specific events chosen by each IF.*

*The IOC undertakes to aggregate and analyse the information received before passing it on to the IFs concerned. Launched in 2013, IBIS is continuously expanding and enhancing its activities to safeguard the Olympic and sports movement. At the same time, its novelty consists in the establishment of 'Single Points of Contacts' for each stakeholder involved which facilitates and speeds up all the process. Beyond all these processes within IBIS, it also facilitates the establishment of a relation of trust among stakeholders, which is also of key significance.*

**You mentioned that GLMS is part of IBIS. What is the contribution of GLMS, but also Lotteries in the fight against competitions manipulations?**

*Lotteries have been traditionally important for sport and the Olympic Movement. National Lotteries in most countries are often the main contributor to sport at all levels and therefore important partners of sport. Indeed, the lottery world is a very strong partner within IBIS since its early days, first through ELMS and now to the successor GLMS representing a big part of the betting sector. Cooperation between the OM Unit PMC and GLMS even goes further: During the last Summer Olympics in Rio 2016 and the Winter Olympics in Pyeongchang earlier this year, GLMS was actively involved in the monitoring activities and sent personnel to the IOC Headquarter in Lausanne during Games time.*

*We highly rely on GLMS, especially the new 'GLMS 2.0' with the new hub in Hong Kong, and look forward to our continuous cooperation.*

*It is also important to mention that the Olympic Movement's hopes depend strongly on the 'know your customer'-principle of the Lotteries. In order to protect the clean athletes, and obviously in line with data protection guidelines, the OM Unit PMC needs these customer information from the Lotteries wherever there might be a breach of the clear rules in the 'Olympic Movement Code on the Prevention of Manipulation of Competitions' and the Code of Ethics. This will further help us accomplish our mission to protect the integrity of sport.*

**What are in your opinion the important next steps in the overall fight against competition manipulations?**

*Doubtlessly, the entry into force of the 'Council of Europe Convention on the Manipulation of Sport Competitions' would be a significant step which will provide states with the basic tools needed to tackle the issue.*

*At the same time, I have to mention a point that I will never grow tired of underlining: It is crucial that there is one specific focal point from each domain and stakeholder in order to secure clarity and a high level of coordination. A best practice example for this is the network of 'Single Points of Contact' within the OM Unit PMC's intelligence network – for each member within the network there is generally one specific contact. This is key in order to make the network sustainable.*

*Finally, without wanting to become cliché, cooperation, coordination and an establishment of an environment of trust among all stakeholders involved is of huge significance. There have been some steps, but most definitely there is still a long way to go. The Lottery world through GLMS is an immensely appreciated key partner for the OM Unit PMC and I hope to see many familiar faces at the World Lottery Summit in Buenos Aires later this year, where we will present the most recent developments within the Olympic World relating to the prevention of competition manipulation.*

**GLMS would like to warmly thank Friedrich for this interview**

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*Friedrich Martens, IOC*

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**About GLMS**

GLMS is the state lotteries' mutualized monitoring system on sports betting. It aims at detecting and analyzing suspicious betting activities that could question the integrity of a sport competition. Building on six years of experience with the establishment in 2009 of ELMS with European Lotteries, GLMS went global in January 2015 extending the network to other continents. GLMS facilitates the sharing of sports betting information as part of the collective efforts of its members in ensuring sports integrity globally, and is dedicated to effective cooperation with all key stakeholders: regulators, law enforcement authorities, sports organizations.

GLMS currently has **31 individual Members from 4 continents**



**Our collective members**



**Our associate members**

