2019 MID-TERM MONITORING & INTELLIGENCE REPORT
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MESSAGE FROM THE PRESIDENT

PRESIDENT’S MESSAGE

The first 6 months of 2019 have been very vibrant and GLMS has many achievements to look back on. We were very pleased to begin the year with a very successful Integrity and Educational seminar in the Olympic Museum, in Lausanne, which we organized in coordination with the International Olympic Committee (IOC). At the end of the 1st Quarter, we also went live with our new mobile and web sites, which have been highly appreciated by our members and partner as a new source of key information for topics such as Integrity and Sport Ethics.

Over the last 6 months we also had the chance to attend and contribute to numerous fora, sharing our competences and providing expertise on Integrity services to private and public stakeholders. At the same time, we were privileged to continue to provide competent inputs to major on-going Integrity projects, such as the KCOOS+ (Keep Crime Out Of Sport) as well as start new ones, like IntegriSport. At a policy level, we are excited to learn that the Council of Europe Convention on Sport Corruption will be entering into force on September 1st and we look forward to effectively supporting the Council with the relevant upcoming work streams.

At an operational level, as you will read in the present report, we have alerted 64 matches to our partners, while we have also developed 37 analysis-reports on request of our partners or members. At the same time, we constantly make our best efforts to enhance all our Monitoring and Integrity services, including our education and prevention programmes and we are always available to effectively support members and partners with the development of ad hoc education and prevention tools in compliance with national regulatory and public needs.

One of the highlights of the last months was also our key contribution to the FIFA Integrity TaskForce in view of the FIFA Women’s World Cup France 2019™. We were honoured to be the only non-for profit Sport Integrity monitoring association to be part of the TaskForce and support its Monitoring and Integrity activities. Rest assured that over the 2nd half of 2019, we will continue our efforts against sport competition manipulations with renewed enthusiasm and passion. You will be hearing from us regularly regarding the results of our Integrity and Intelligence activities, as well as all GLMS Prevention and Educational projects and initiatives.

Stay tuned and follow us for the latest news on our new GLMS digital channels: www.glms-sport.org

Ludovico Calvi
GLMS President
KEY EVENTS TO DISSEMINATE A CULTURE OF INTEGRITY

2019 started dynamically for GLMS with the organization of an educational workshop at the Olympic Museum. The event, organized in close coordination with the IOC – gathered more than 80 participants, coming from both the Lottery and the sport sector. More information on the event can be found [here].

PARTICIPATION IN KEY FORA & LEADING POLICY DISCUSSIONS

GLMS President, Ludovico Calvi, attended the ICE VOX Conference on February 4th 2018 in London, UK. Ludovico was part of the high-level panel "State of the States: Sports Betting in the USA" focusing on the legislative outlook and sports integrity matters in the US market.

GLMS President, Ludovico Calvi, acted as a speaker at the Betting on Football Conference in March 2019 in London, discussing key matters related to risks and opportunities of sports betting.
2019 HIGHLIGHTS
JANUARY-JUNE

Fabian Garcia participated on behalf of GLMS at the CIBELAE Congress in April in Colombia, presenting the Global Lottery Monitoring System.

GLMS Deputy General Secretary, Vagelis Alexandrakis, attended as a guest speaker the World taekwondo Conference on May 12 in Manchester, UK and contributed to the integrity session of the Conference. Vagelis explained the main risks of sport competition manipulations and referred to the ways sport federations can safeguard their sport, stressing the importance of education and prevention activities.
GLMS President, Ludovico Calvi, attended this week the ICE VOX North America Conference in Boston on 13-15 May 2019. One year after the PASPA repeal, Ludovico once again stressed the importance of a sustainable sports betting market environment in each US state, pointing out that US Lotteries are very well positioned to play a key role in the US Sports Betting legalization process. He added that US Lottery operators, which will offer Sport betting products, will generate value on more traditional gaming verticals as it has happened in many other Lotteries worldwide.

GLMS President, Ludovico Calvi, acted as a speaker at LaFleur’s Conference in Montreal Canada on June 23. Ludovico Calvi, highlighted that sports betting is a tremendous vehicle for innovation and enhancement of a new and more engaging gaming customer experience. Ludovico stressed that new industry macro trends show how sports betting has been a key factor in the acquisition of new gaming customers, in particular millennials and young adults.
PROJECTS AND EXPERT GROUPS:

GLMS Deputy General Secretary, Vagelis Alexandrakis, acted as an expert-speaker in the KCOOS+ regional seminar in Kiev, Ukraine, a regional seminar that brought together representatives from the GUAM countries (Kiev, February 2019).

GLMS Vice-President, Rupert Bolingbroke attended the EUROPOL Expert Group in the Hague on May 28, presenting to a significant number of law enforcement agencies the intelligence work of GLMS.

GLMS Vice-President, Rupert Bolingbroke, acted as an expert-speaker at the KCOOS+ regional seminar in Fiji.
2019 HIGHLIGHTS
JANUARY-JUNE

GLMS Deputy General Secretary acts as an Observer in the meetings of the EU Expert Group on Sports Integrity, providing regular updates to the Members of the Expert Group on the work and activities of the GLMS. The last meetings of the EU Expert group were held in Cyprus in February 2019 and in Helsinki in June 2019.

GLMS General Secretary, Giancarlo Sergi, addressed the members of the African Lotteries Association (ALA) on 2 July, highlighting the added value of them joining the GLMS.

In January 2019, GLMS joined the ERASMUS+ IntegriSport project, which seeks to provide capacity building to law enforcement authorities in Europe.
GLMS signed an agreement with Spanish Royal Football Federation RFEF in January 2019. An agreement with the Moldovan Police was signed in April 2019.

CONCLUDING KEY PARTNERSHIPS FOR THE BENEFIT OF SPORT & SOCIETY

GLMS Deputy General Secretary, Vagelis Alexandrakis, joined the KCOOS+ Steering Committee Meeting in March 2019 and discussed with the CoE and project partners key strategic matters in relation to the future activities of the KCOOS+ project.
On May 28 GLMS held its regular GA in Antwerp during the EL Congress 2019. GLMS membership had the chance to discuss key matters and on this occasion a new Executive Committee has been elected/appointed.

GLMS GA AND NEW EXECUTIVE COMMITTEE

The new GLMS Executive Committee for the term 2019-2021, from left to right: Fabian Garcia, Sami Kauhanen, Gilles Maillet, Younes El Mechrafi, Ludovico Calvi, Niels Erik Folmann, Rupert Bolingbroke, Ilho Lee

HIGHLIGHT OF THE TERM

GLMS actively contributes to the FIFA Women's World Cup France 2019™ Integrity Taskforce

In line with ongoing measures in place to protect and safeguard the integrity of the FIFA Women's World Cup France 2019™, FIFA has put together a taskforce, composed by key organisations, including French authorities (ARJEL, FDJ, police), INTERPOL and the Council of Europe's Group of Copenhagen (GoC). GLMS is the only Global non-for-profit monitoring association that supports this significant initiative.

Regular meetings and conference calls were organised throughout the duration of the FIFA Women's World Cup France 2019™ (7 June 2019 – 7 July 2019) in which the various partners involved share information and experiences in relation to the different matches. GLMS Operations team closely monitored all matches of the competition and was regularly updating stakeholders in case of any irregularities, should any occur.

GLMS General Secretary, Giancarlo Sergi, was present in all physical meetings and conference calls so far and has been sharing with the other members of the taskforce key operational information, which has been highly appreciated by FIFA and all partners.
MONITORING REPORT
REPORTING TO PARTNERS

64 ALERTS TO PARTNERS
(*Some matches are alerted to more than one partners)

Over the first 6 months of 2019, GLMS has alerted 64 matches to its partners. The vast majority of the alerts concerned football (35 alerts).

The rest of the alerts were sent to the International Olympic Committee (IOC), Tennis Integrity Unit (TIU) or Local Gaming Authorities. A number of detailed monitoring reports have been also prepared on request by members or partners.

DETAILED ANALYSIS

Directly or upon request of a Partner/Member, GLMS Operations Team prepares a detailed analysis of a given match. Reports from the GLMS Operations team to the relevant partners and members may include the following information:

- Irregularities, including suspicious bets received or abnormal trading patterns experienced reported by GLMS members without breaching the data privacy law such as geographic area of the bets

- Analysis of the pre-match and In-play odds movements from international betting markets, including Asian markets. Presenting with GLMS invented terminology, GLMS Basis of Handicap or Goals (GIBH, GIBG) to illustrate the irregular in-play trading patterns comparing to the sampling to all audience, including non-betting industry

- Analysis of any other possible evidence, including Betting Exchanges via our proprietary software powered by TXODDS, suspicious gameplay on pitch, motivation, team related news, betting moves win etc.

- Analysis of any possible evidence to oppose the concern of manipulation.

72 Total number of matches analyzed
(directly or upon request by Members/Partners)

37 Total number of analysis reports have been developed
(directly or upon request by Members/Partners)

GLMS Members & Partners can feel encouraged to request a detailed analysis in relation to matches that cause concerns
ALERTS TO MEMBERS

432 ALERTS WERE SENT TO MEMBERS IN THE FIRST HALF OF 2019

17 NORTH AMERICA
Football 7
Basketball 1
Tennis 3
E-Sport 1
Ice hockey 5

312 EUROPE
Football 232
Basketball 41
Tennis 12
Volleyball 7
Handball 3
Ice hockey 14
Table Tennis 2
Badminton 1

47 ASIA
Football 34
Basketball 9
Tennis 3
Badminton 1

8 INTERNATIONAL
Football 7
Tennis 1

2 OCEANIA
Football 2

13 RED ALERTS WERE SHARED PRE LIVE/IN-PLAY

In order to reach a report, GLMS first generates an alert, each time an irregularity in terms of betting patterns is detected – the alert generated leads to thorough consultation with the GLMS Members.

End as expected
With no result
ALERTS TO MEMBERS

GENERATION OF ALERT - TIMING

Out of these 432 alerts that were created in the first 6 months of 2019, 311 were created before the match start while 9 alerts were based on in-play odds changes. 112 alerts were triggered after matches had ended.

ALERTS COLOR DISTRIBUTION

Out of these 432 alerts, 25 were code red and 13 of them were generated in pre-match or during live. 61% of the pre-match or live alerts in red were ended as expected. There were 113 yellow alerts and 199 green alerts. The rest were a result of a request or information provided from our Members or Partners.
ALERTS TO MEMBERS

ALERTS SPORTS TYPE

REASONS TRIGGER ALERTS

- Significant odds change
- Suspicious odds change
- Odds changes that need further investigation
- Team related news
- Structure of tournament
- Wrong opening price
- Member info
- Request
- Motivation
- Rumors of match fixing
- Betfair volume
- Same Owner of the club
GLMS ALERTS METHODOLOGY & CLASSIFICATION

In order to reach a report, GLMS first generates an alert, each time an irregularity in terms of betting patterns is detected. An alert generated leads to thorough consultation with the GLMS Members, as well as a deep investigation on potential grounds that could justify the irregularity detected in the odds changes.

When the irregularity cannot be justified on objective grounds and also the information received from GLMS Members (also regarding the money flows) further indicate an irregularity, then GLMS issues a report.

<table>
<thead>
<tr>
<th>Green Alert</th>
<th>Yellow Alert</th>
<th>Red Alert</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Team related news</td>
<td>• Member info</td>
<td>• Suspicious odds changes</td>
</tr>
<tr>
<td>• Motivation</td>
<td>• Betfair volume</td>
<td>• Member info</td>
</tr>
<tr>
<td>• Same owner/sponsor of the club</td>
<td>• Unexplainable odds changes</td>
<td>• Rumors of matchfixing from a named source</td>
</tr>
<tr>
<td>• Farmer club</td>
<td>• Structure of tournament</td>
<td>• Betfair volume/patterns</td>
</tr>
<tr>
<td>• Member info</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Minor odds changes that need further investigation - could be justified by info</td>
<td>• Rumors of matchfixing - from social media, betting forums, news etc.</td>
<td></td>
</tr>
<tr>
<td>• Wrong starting prices</td>
<td></td>
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AN INTERVIEW WITH MACOLIN CONVENTION SECRETARY, MIKHAEL DE THYSE

The Macolin Convention was opened for signature in 2014. 6 countries have now ratified the treaty (Italy, Moldova, Portugal, Norway, Switzerland, Ukraine), which is triggering its entry into force (1 September 2019), and 32 other States, including Australia, have signed it.

The Macolin Convention covers any kind of interference with the conduct of a sporting event, or with its result in order to generate undue advantages (sports or financial). It is the only binding international legal instrument that is specific to this subject. It provides an indispensable common operational framework to help strengthen the values of integrity in society (prevention, education) while combating criminal behaviors.

1/ The Council of Europe Convention will be now entering into force on 1st September, following the ratification by Switzerland in mid May. What are the next steps to be expected and how should states and stakeholders prepare themselves for the future?

As specified by the Convention, the Secretariat of the Council of Europe has a maximum of 12 months to establish the Convention Follow-up Committee. To the extent that this committee will be a "committee of the parties," only states that have duly ratified the Convention will be able to participate in the work. The Secretariat, always convinced that only ratification by the largest number of states in the world will effectively combat this particular form of corruption in sport, efforts will obviously continue for others to states ratify quickly.

The main objective of the first meeting of the Follow-up Committee will be to pass the rules of procedure, the mandate and anything that will enable the Committee to begin its work. Relations with international partners and actors, many of whom were actively involved in the drafting of the convention, will also be discussed. Their participation, in one form or another in the future work of the Committee will be decided.

The soon creation of the Convention Follow-up Committee encourages the Secretariat to continue its efforts towards the “Macolin Community”. This informal and operational framework allows more and more, better and better, all the engaged stakeholders to meet, exchange and debate, as well as create synergies in order to change national or international attitudes and cultures regarding the corruption in sport, the values it violates and the dangers it poses to society. Since the beginning of the work on the Macolin Convention (at least since 2012), the Council of Europe has been constantly making possible and maintaining dialogue between all actors, which is in the nature of its political mandate. This dialogue will continue.
AN INTERVIEW WITH MACOLIN CONVENTION SECRETARY, MIKAEL DE THYSE

Since 2016, the Secretariat of the Council of Europe has gradually implemented an action strategy based on a set of complementary tools aimed at:

- on the one hand to promote the Macolin Convention, mainly by drawing on the very structure of the Organization (Committee of Ministers, Parliamentary Assembly, intergovernmental activities) towards public authorities in Member States (and outside Europe) and international stakeholders. The ultimate objective is to encourage States to ratify the Macolin Convention.

- On the other hand, to implement cooperation activities in a general two-pillar way:

  Networking to increased dialogue between the various groups of actors and offerint them to found new opportunities within dedicated networks to discuss their specific interests and to define their positions regarding the manipulation of sports competitions. Based on the model of the Network of Regulators created in 2015 by the Council of Europe, the Network of Prosecutors and Judiciary Authorities, and the Network of Ministries are in place. They complete the networks already established for the sport, for Law enforcement agencies and for the betting industry which are coordinated by partner organisations (IOC, INTERPOL, and so on)

  Networking activities are also indispensible for encouraging a trans-national co-operation, and the Council of Europe is developing this objective through the Network of the National Platforms (the “Group of Copenhagen”) which was established in 2016 by us as a direct consequence of the progress made by States in the establishment of National Platforms. The development of National Platforms is our high priority; they are a strategically key mechanism for national stakeholders to work together to render their legislative framework and policies compliant with the Macolin Convention. Therefore, the Group of Copenhagen facilitates enhanced relations between actors, exchanging experiences and good practices, improving the efficiency and functioning of the National Platforms and connecting them transnationally.

  Technical co-operation: For the Secretariat, connecting the operational to the political is the key considering the context: Our increased efforts of assistance to countries (mainly public authorities) create a political and legal environment more favorable to the fight against the sport manipulation. The Council of Europe, together with key international partners, is developing activities all over the world within the Keep Crime Out of Sports (KCOOS+) project (entirely financed thanks to voluntary contributions from States and partner international organisations).
AN INTERVIEW WITH MACOLIN CONVENTION SECRETARY, MIKHAEL DE THYSE

3/ Lotteries and GLMS have been since the very beginning very supportive of the Convention. How important the input and support of the Lotteries have been for the promotion of the Convention as well as the other working for a of the Council of Europe.

GLMS, together with EL and WLA and their Members, have played an important role in the process of adopting the Convention, and today are essential partners for us. The European and global lotteries associations are of course providing significant financial support to our KCOOS project. But through GLMS it is also and perhaps especially for us to benefit from an intellectual contribution to our missions of assistance and the debates we lead.

GLMS, through its network of members has an international scope through which the Convention is promoted. By linking different players GLMS also ensures the Macolin Process an increase in the Macolin Community. Finally, in a very concrete way, and we hope more and more in the future, GLMS is contributing to the work of the Group of Copenhagen, which is currently reflecting on the conditions for information exchange between the National Platforms and the analysis of these information as part of the "LogBook" in development. As our activities grows, in constant contact with our partners as GLMS, I am confident we will continue finding new opportunities to work together.

We warmly thank Mikhael de Thyse for this interview. GLMS – being also an associate partner of KCOOS+ and working closely with the GoC – will be fully supporting the CoE for all next steps and relevant work.

"GLMS, together with EL and WLA and their Members, have played an important role in the process of adopting the Convention, and today are essential partners for us."
AN INTERVIEW WITH DANSKE SPILOT'S CSR MANAGER, ELISABETH CRONE LINDING

GLMS: Elisabeth, can you tell us a few words about your educational programme and its objectives?

First of all, this is a project that started at the end of last year jointly with the National Olympic Committee and the Sports Confederation of Denmark (DIF). DIF is practically representing the entire sports movement in Denmark, bringing under its umbrella 62 individual sport federations and uniting more than 2 million members. Of course, as every Lottery, Danske Spil is the main supporter of Danish sport and DIF and we have always had a natural link and relation with them. What is more, however, is that in our case, our Lottery is owned by 10% by DIF.

Fighting against sport competition manipulations is a strategic priority of both our organisations and therefore it is a natural area of collaboration, notably as we are currently both part of the Danish National Platform.

The goal of our joint efforts is to have all professional athletes, who are members of one of the sports associations under DIF as well as coaches and support staff, to go through an online training module on sport competition manipulations. The objective is two-sided: from the one side provide information to athletes and help them understand relevant risks and obligations and also collect experiences and information through this process.

We have come up with the "online training" project, which will be about the creation of an interactive e-learning tool. Our idea is not to create a compulsory training for everyone but rather have a tool, which can be accessed anonymously by athletes. The e-learning tools will be adapted to the needs and level of knowledge and culture of each federation. At the same time, the e-learning tool is combined by an online survey which will help us further understand the gravity of the problem in the country.

It will be the first time that there will be such a coordinated effort to reach out to all athletes and federations in Denmark and in this way a strong message is sent out to the sports movement regarding its importance and added value.

GLMS: What were the first steps of this project in practice?

We wished to start with 2 federations as a pilot phase, test the tool and collect experiences in order to gain also a better understanding ourselves.

The two federations involved in the pilot phase are the Ice Hockey Federation and the Basketball Federation. Through this phase, we would →
like to ensure that we are in the right track in order to better plan the next steps. We have now finalised the preparation of the e-learnings for the 2 federations and we will be now proceeding to the follow-of the pilot phase. During this phase, we have had encouraging results, but still we need to complete it in order to be able to credibly evaluate it. We are looking forward to having some clear results and moving on after the pilot phase.

GLMS: What are the lessons learnt so far? How have the GLMS tools helped you in the process and what would be your advice to the other GLMS Members?

In general, we need to take into account that athletes and clubs officials in general are busy with other matters as well. This means that every training has to be concise and concrete. This is a key learning from the process so far.

The GLMS tools have been of great help in the process and inspired us in many ways towards the development of the pilot phase. I would recommend to all GLMS Members to take advantage of this service of GLMS.

At the same time, by all means, I would advise GLMS Members to be active in the domain of education and prevention, work closely with their national sports stakeholders towards this direction. It is in line with our core mission to support sport and ensure that it stays clean, ethical and inspirational.

GLMS would like to warmly thank Elisabeth for this discussion.

"The GLMS tools have been of great help in the process and inspired us in many ways towards the development of the pilot phase. I would recommend to all GLMS Members to take advantage of this service of GLMS."
AN INTERVIEW WITH OUR NEW EXCO MEMBER
FABIAN GARCIA

Your Lottery, La Banca, is renowned for its sustainable and responsible sports betting operations. What are the main elements that have led to your success?

LaBanca has been a pioneer in Latin America developing sports betting in 2005 and launching retail and Internet platforms simultaneously. Therefore, many times LaBanca is a referent and consulted from other Latin America lotteries that are in process to research or launching it.

In terms of illegal gambling, LaBanca has proposed and got approval on three measures against illegal operators: block IP and domains, block payments and advertising from not licenced operators.

During this time LaBanca has changed the Sport Betting’s Company market share from 5% to 37% in 2018. All of his process was driven managing the risk of the business. From several years the gap between theoretical and real pay-out has been null.

LaBanca has a close and long-dated relation with WLA. Even, active participation in Responsible Gaming Working Group and also the Security Control Committee. And we were also proud to be one of the founding Members of GLMS, fully recognising its importance for both the lottery sector and the credibility of sports.

LaBanca became first NBA’s Lottery partner in Latam in 2018 due to high-quality services and strong responsible gaming policies.

How GLMS has helped your work and why would you recommend to Lotteries, notably in South America, to join GLMS?

It has to be made clear that it is part of our mission to ensure that we pose no risks with our operations and also to ensure that sport remains inspirational for all citizens of our country. GLMS – especially over the last years with its strong growth – has helped us a lot with the alerts we have been receiving. We have been active in providing local information and concerns over certain matches and we have highly appreciated the immediate responses and actions by the GLMS Operations Team and GLMS membership. Actually, we do consider it as our duty to be an active part of this global lottery family that has come together to fight sport competition manipulations, fully in line with the core lottery values. The detailed reports that GLMS Operations team prepares upon request is also an excellent service to the members, which we can definitely make use of in the future.
At the same time, the education and prevention tools that GLMS has prepared for its members can be an excellent way to support members in raising awareness on relevant matters among their national sports stakeholders. We are already looking into how we can –based on these tools – develop a full educational programme. The policy/regulatory info that GLMS is regularly circulating among its membership is also very much appreciated. The event organised by GLMS at the Olympic Museum last January was also an excellent opportunity for Lotteries across the world exchange good practices, but also interact with the main representatives of the global sports movement.

Lotteries in South America should definitely join this global lottery effort and be part of GLMS, also supporting its "glocal" work with local information. Even the Lotteries in South America that are not active in fixed odds sports betting, could make use of the excellent educational tools that GLMS makes available for its Members, develop an education and prevention programme and strengthen in this way their relations with their national sport stakeholders.

You have been recently appointed GLMS Executive Committee Member. What would you consider as your priority-actions in this mandate of yours?

Reaching out to new Members from South America and explaining them the added-value of joining GLMS would be definitely a big objective of mine. At the same time, I could bring GLMS closer to key sports stakeholders from Latin America. At the same time, having a strong academic background I would like to look into possibilities of applying risk assessment methodologies on GLMS work. In general I will do my best efforts to increase the visibility, membership and network of GLMS in Latin America and beyond as well as help towards the enhancement of the GLMS services.

"Lotteries in South America should definitely join this global lottery effort and be part of GLMS, also supporting its "glocal" work with local information"
THE ASSOCIATE MEMBERS' CORNER

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ABOUT GLMS

GLMS is the state lotteries' mutualized monitoring system on sports betting. It aims at detecting and analyzing suspicious betting activities that could question the integrity of a sport competition. Building on six years of experience with the establishment in 2009 of ELMS with European Lotteries, GLMS went global in January 2015 extending the network to other continents. GLMS facilitates the sharing of sports betting information as part of the collective efforts of its members in ensuring sports integrity globally, and is dedicated to effective cooperation with all key stakeholders: regulators, law enforcement authorities, sports organizations.

INDIVIDUAL MEMBERS

COLLECTIVE MEMBERS

ASSOCIATE MEMBERS
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