



GLOBAL
LOTTERY
MONITORING
SYSTEM

**Safeguarding
the integrity
and core values
of sports
worldwide**



Contents



The Global Lottery Monitoring System (GLMS)

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What is the Global Lottery Monitoring System?



GLOBAL
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SYSTEM

The Global Lottery Monitoring System (GLMS)) is an international association of state lotteries conceived to safeguard the integrity and core values of sports from corruption, specifically, from the manipulation of sports competitions. Through the collective effort of its global membership, GLMS serves its stakeholders in their quest to protect the integrity of sports. This dedicated service includes: strategic and legal input; engagement in concrete projects in the field and in policy-making; and facilitation of cross-border sharing of information on suspicious sports betting patterns, rapidly disseminating essential data. Partnering with sports federations, law enforcement agencies, national platforms*, and gaming regulators, GLMS further strengthens its position as it endeavors to be the world's foremost integrity body for the state-authorized lottery and betting industry. Headquartered in Lausanne, Switzerland, GLMS has operational hubs in Europe, Asia, and North America.

GLMS currently has almost 40 Individual Members, comprising lotteries that offer sports betting; two Collective Members, namely the World Lottery Association (WLA) and the European Lotteries (EL) and a number of Associate Members.

*

Articles 12 and 13 of the Council of Europe's International Convention on the Manipulation of sports competitions (CET 215) defining a centralized structure at national level comprised of public and private relevant stakeholders to ensure a co-ordinated response at national and trans-national level.



History

Matchinfo, the first monitoring and information-sharing system for the sports betting sector, was established in 1999 by sport lotteries in Europe. EL followed suit in 2005, when it signed a memorandum of understanding with UEFA, which led to the creation of the European Lotteries Monitoring System (ELMS) in 2009.

At the 2012 WLA General Meeting in Montreal, Canada, delegates mandated WLA to establish a proposal for the creation of a Global Lottery Monitoring System (GLMS) for sports betting. Following this, EL's General Assembly in 2014 on the 4th of June in Lisbon, Portugal, acknowledged the development of ELMS into a globally orientated sport monitoring system. The GLMS project then began in earnest and the final proposal for its creation was approved by the WLA Executive Committee at its meeting on 17 June 2014, in New Hampshire, USA. WLA and EL worked diligently to implement the proposal, drafting and establishing association bylaws and, a code of conduct. The GLMS Executive Committee held its inaugural meeting in January 2015 and GLMS was officially launched on 1 June 2015.

Since then, the Association has gone from strength to strength, working with public authorities, engaging in international policy-making, opening integrity hubs on three continents and establishing relationships with international law enforcement agencies, sports federations, international intergovernmental organizations, and national platforms, to name a few, with the aim of consolidating the system's global reach.



The GLMS mission and vision

GLMS' mission is to preserve the integrity and core values of sports by fighting match fixing and the manipulation of sports competitions worldwide. In this regard, GLMS strives to be the most respected entity in the fight against match fixing and the highest global authority on sports integrity.

As such, GLMS provides for a global, systematic surveillance framework to monitor sports competitions for suspicious betting patterns and acts as an information hub dedicated to preventing the manipulation of sports competitions.

It also endeavors, through activities, policy actions and legal advice, to raise awareness of the perils of match fixing among its stakeholders – through its partnerships with projects and in the undertaking of various activities – and to propagate a culture of integrity in the world of sports, in the sports betting industry, and for society at large.

GLMS supports regulated, responsible, and sustainable betting market environments, as prohibition often exacerbates the proliferation of black-market betting, match fixing, and criminal organizations.



Sports integrity and the lottery sector

The integrity of the lottery and sports betting sector is intrinsically tied to the integrity of sports on and off the playing field. It is therefore in the best interest of the state-authorized lottery and betting sector to demonstrate a firm commitment to honesty and fairness in sports.

The integrity of sports is built upon a foundation of fair, honest, and transparent competition. The lottery's mission of raising funds for good causes would be lost should the integrity of sports be compromised. As more than half of all state lotteries worldwide offer some form of sports betting, this mission will continue to play a vital role in the lottery sector's quest to raise money for worthy causes. Owing to the burgeoning market for sports betting in the USA and in reference to global lottery sales, the number of lotteries offering sports betting will continue to increase in the coming decade. For governments around the world, the fight against illegal or, otherwise labelled, unregulated betting, has become imperative. These governments are accelerating their efforts to regulate sports betting in the hopes of increasing vital revenue for funding good causes.

On a global level, according to the WLA Global Lottery Data Compendium 2019 (GLDC), roughly one quarter of total global lottery sales was raised through sports betting. This illustrates the vital role that sports betting plays in raising funds for good causes.

Likewise, the GLDC reported that WLA member lotteries returned around USD 87 billion to society in support of worthy causes in 2018. Of that, an estimated USD 4.5 billion – roughly 5% – went to fund sports. From the funding of grass-roots sports to supporting aspiring young athletes state lotteries contribute greatly to sports in their respective jurisdictions. From this perspective, the lottery sector has and will always maintain a vested interest in the integrity of sports.



The Macolin Convention

The Council of Europe's International Convention on the Manipulation of Sports Competitions (CETS 215) – also known as the Macolin Convention* – is the only legally binding international treaty that promotes global co-operation in the fight against the manipulation of sports competitions, including but not restricted to, match fixing and illegal sports betting.

The Convention aims to prevent, detect, punish, and discipline the manipulation of sports competitions. It also makes recommendations on fighting illegal sports betting in accordance with the applicable laws of each jurisdiction. Illegal sports betting – as defined by article 3 of the Macolin Convention – is any sports betting activity whose type or operator is not allowed under the applicable law of the jurisdiction where the consumer is located. The Convention's definition of illegal betting reflects the values of the world lottery community and is in direct harmony with the WLA's own code of conduct and the EL's Sport Charter.

With these objectives in mind, the Convention strives to facilitate the international exchange of data related to the manipulation of sports competitions and intelligence on the proliferation of illegal sports betting, promoting cooperation between public authorities including relevant ministries, national and international law enforcement agencies and judiciaries, gaming regulators, national and international sports federations, as well as sports betting operators both public and private.

Given the transnational nature of sports manipulations and the increasingly online dimension of illegal sports betting, only a globally coordinated effort can deliver the results that are needed to effectively protect sports and the sports betting sector. It is crucial that the lottery sector also play its part in the fight against match fixing, illegal sports betting, and in the preservation of the integrity of sports. Ultimately, the manipulation of sports competitions undermines not only the integrity of sports, but also the credibility of the lottery and betting sector. Organized crime will always look at sports manipulations and illegal sports betting as an appealing business, as it promises high profits with relatively limited risks.

GLMS, with its close ties to the lottery sector, sport federations, gaming regulators, law enforcement agencies and public authorities, provides the optimal platform for fighting manipulations of sports competitions and illegal betting around the globe.

The GLMS Code of Conduct

The GLMS Code of Conduct was adopted by delegates of the General Assembly in Buenos Aires, Argentina on 20 November 2018. Ancillary to the regulatory framework of each jurisdiction, the Code of Conduct calls on GLMS members to operate in full compliance of the laws governing sports betting in their respective countries. Underlining GLMS's commitment to the integrity of sports, the Code of Conduct addresses, *inter alia*, consumer protection; the protection of minors; responsible advertising; conflict of interest provisions for lotteries involved in sports events; odds compiling and trading; and encourages its members to report suspicious betting activities.**



* For further details on the Council of Europe Convention on the Manipulation of Sports Competitions, please refer to the Council of Europe website at: <https://www.coe.int/en/web/conventions/full-list/-/conventions/treaty/215>

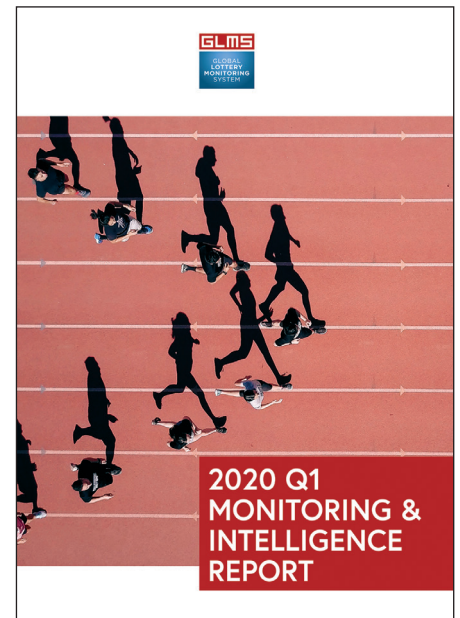
** For more information on the GLMS Code of Conduct, please refer to the GLMS website at: <https://glms-sport.org/code-of-conduct/>

GLMS Core Services

Monitoring and intelligence

One of the most effective tools in the fight against match fixing and other illegal activities around sports betting is the GLMS monitoring and alerting system. This network comprises three monitoring hubs – one in Europe, one in Asia, and one in North America – which engage in 24-hour global monitoring of sports betting patterns seven days a week. The European hub is hosted by Danske Spil in Denmark, the Asian hub by the Hong Kong Jockey Club in Hong Kong, and the North American hub by Loto-Québec in Canada.

When betting irregularities are detected, GLMS members are alerted and reports are sent to all relevant parties. These alerts are ranked according to their risk level or severity. Covering all major sports, the GLMS regularly publishes detailed match analyses, and issues a [Quarterly Monitoring and Intelligence Report](#) which is made publicly available on their website.



Effective
Monitoring

Education and prevention

For the benefit of its stakeholders, GLMS has developed a comprehensive educational program. The program is designed to enhance the awareness among GLMS members, associated sports organizations, state regulators, and law enforcement agencies, of the reality and dangers of sports manipulations.

GLMS also offers member training programs and workshops around the implementation of the Macolin Convention's provisions, which have proven effective in the fight against sports manipulations and illegal betting. These programs help members develop national platforms and help them strengthen their relationships with relevant national stakeholders, as required by the Convention. The programs also ensure that members are re-

spectful of their national and when relevant, regional legislation, in the handling of information and in its exchange.

GLMS strives to involve its members and represent their interests by partnering with them on various transnational projects, whether at regional or international level and by participating on their behalf, in policy-making fora, trans-national projects, conferences and high-level meetings and committees.

GLMS Members can reach out to the General Secretariat at general.secretariat@glms-sport.org to discuss tailored educational programs, legal issues or to organize training events and to info@glms-sport.org for communication, media and general questions.



EMBODYING A NEW CULTURE OF INTEGRITY



Collaborative communication

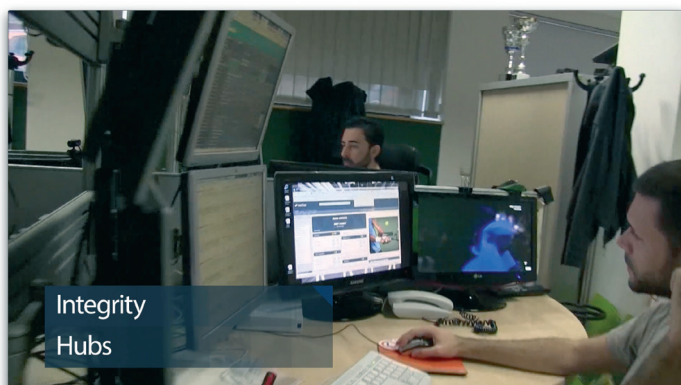
Combating match fixing and illegal sports betting relies on effective communication and information sharing between legal sports betting operators and their stakeholders. To keep the members up to date on the opportunities and challenges in the realm of sports integrity, GLMS regularly shares good practices and case studies of its members. It also promotes member events and projects and flags member achievements in the area of sports integrity.

The GLMS website (www.glms-sport.org) offers a series of resources designed to inform and educate both members and other interested parties about sports manipulations and suspicious sports betting patterns. The website also provides detailed information about the organization and its various activities, projects, and services as well as relevant news.

The GLMS newsletter is a monthly digest – distributed electronically to the sports integrity network – that details news related to sports integrity, sports manipulations, and illegal betting. The newsletter also provides coverage of GLMS events as well as other industry forums and conferences. [Past newsletters are archived on the GLMS website.](#)

The Integrity Info-hub on the GLMS website offers both members and the general public, valuable information about projects, initiatives, policy developments, and provides a sports betting, regulatory database. The Association also maintains an active social media presence on both [LinkedIn](#) and [Twitter](#).

GLMS Members receive a monthly operational report, highlighting the alerts and key activities of the operational teams the previous month as well as upcoming potentially dangerous fixtures. Members also receive a monthly policy update on current activities in the area of sports integrity policy worldwide.



Community outreach and engagement

The sports community extends beyond national borders – therefore, sports integrity programs and initiatives need to have a global reach. To this end, GLMS co-operates closely with key external sports integrity groups to promote awareness through various projects, workshops and initiatives. Among others, the GLMS is an observer of the EU Expert Group on Sports Integrity and is a silver member of the National Council of Problem Gambling (NCPG).

Further, GLMS actively supports awareness-raising initiatives such as those by the Council of Europe (KCOOS+), and through Erasmus+ initiatives – the EU program to support education, training, youth, and sports in Europe.

The Keep Crime Out of Sport Plus (KCOOS+) program promotes worldwide ratification of the Macolin Convention and offers technical assistance to countries implementing the Convention's principles. GLMS is a member of the KCOOS+ advisory committee and provides expertise for regional KCOOS+ seminars and research activities. The KCOOS+ project will run until December 2020.

GLMS also offers its expertise in conjunction with Erasmus+ training programs. Projects include those run by CSCF Foundation for Sport Integrity – a non-profit organization that works to protect sports from competition manipulation, corruption, and fraud – namely, IntegriSport and IntegriBall. Integrisport provides law enforcement and judicial authorities with awareness training in the area of sports competition manipulation. This project began in January 2019 and runs until December 2020. IntegriBall focuses on match fixing awareness and prevention training in both women's and grassroots football. GLMS, as partners of both projects, joins forces with other organizations such as Interpol and UEFA.



GLMS Membership

The GLMS membership continues to grow with almost 40 members, including Individual Members from 30 countries, Associate Members, and two Collective Members.

Individual membership is open to lottery organizations that conduct sports betting and are either members of WLA or are members of one of the five regional associations – EL, CIBELAE, NASPL, APLA, or ALA. Individual Members must maintain business practices that are in conformity with GLMS' aims and objectives and its code of conduct.

Associate Members comprise sports organizations, national Olympic committees, law enforcement agencies, sports betting service providers, national platforms with a valid legal status, suppliers and any organization interested in safeguarding the integrity of their operation.

Collective membership is open, per the GLMS Statutes article 3.3, to WLA and the five regional associations – EL, CIBELAE, NASPL, APLA, and ALA. WLA and EL are currently collective members.

The benefits of membership

GLMS membership is a sign that your organization is committed to the highest standards of integrity. Through GLMS membership, your organization becomes part of a unique global network of sports betting operators, sports federations, law enforcement agencies, technology suppliers, and gaming legislators, all united for a common cause – fighting sports manipulations and preserving the integrity of sports.

GLMS lottery members have access to a global monitoring system that collects and evaluates sports betting

data 24/7 in search of irregular, suspicious betting activities that could call into question the integrity of a sport competition. In this respect, members may also request full analyses on suspicious sporting events. Members receive regular operational updates as well as relevant GLMS news and the opportunity to participate and appear in the GLMS newsletters and news.

GLMS also offers its members a range of legal and educational services, aimed at enhancing awareness of match fixing and fostering a culture of integrity in sports.

Members have the opportunity to participate in the GLMS General Assembly and contribute to the ongoing work and future activities of the organization. Finally, they have the opportunity to be invited to, propose and be involved in GLMS activities, projects, and events.

How to become a GLMS member

To join the GLMS as an Individual or Associate Member, download the appropriate application form from www.glms-sport.org/join-us-as-a-member/.

The terms and conditions as well as information on membership fees can be found in each of the registration forms. Please return the completed application form along with any accompanying documents to the GLMS General Secretariat at general.secretariat@glms-sport.org.

Associations looking to join GLMS as a Collective Member or organizations seeking any other type of collaboration should contact the GLMS General Secretariat at general.secretariat@glms-sport.org for further information.



GLMS Stakeholders

GLMS Individual Members

AB Svenska Spel	Sweden
Banca de Cubierta Colectiva de Quinielas de Montevideo	Uruguay
China Sports Lottery Administration Centre	China
Danske Spil A/S	Denmark
HKJC Lotteries Limited	Hong Kong
Hrvatska Lutrija d.o.o.	Croatia
Íslensk Getspá	Iceland
Ktoto Co., Ltd.	South Korea
La Française des Jeux (FDJ)	France
La Marocaine des Jeux et des Sports (MDJS)	Morocco
Loterie Nationale Belgique	Belgium
Loterie Nationale Sénégalaise (LO.NA.SE)	Senegal
Loto-Québec	Canada
Lottomatica	Italy
Maltco Lotteries Limited	Malta
Nederlandse Loterij	Netherlands
Norsk Tipping AS	Norway
Ontario Lottery and Gaming Corporation (OLG)	Canada
OPAP S.A.	Greece
Österreichische Lotterien GmbH	Austria
Polla Chilena de Beneficencia	Chile
Santa Casa da Misericórdia de Lisboa (SCML)	Portugal
SAZKA a.s.	Czech Republic
Singapore Pools (Private) Limited	Singapore
Sisal S.p.A.	Italy
Société de la Loterie de la Suisse Romande	Switzerland
Športna loterija d.d.	Slovenia
Stoloto	Russia
Swisslos Interkantonale Landeslotterie	Switzerland
Szerencsejáték Zrt.	Hungary
Toto – The Israel Sports Betting Board	Israel
Veikkaus Oy	Finland

GLMS Associate Members

International Game Technology PLC (IGT)
INTRALOT Group
Scientific Games Corporation
Oddset GMBH
Sporting Solutions

GLMS Collective Members

The European Lotteries
The World Lottery Association

GLMS Partners

Sports organizations

FIFA
Esports Integrity Council (ESIC)
The International Olympic Committee (IOC)
La Liga
The Royal Spanish Football Federation (RFEF)
The Tennis Integrity Unit (TIU)
UEFA

National Regulatory Authorities and Platforms

Autorité Nationale des Jeux (ANJ), France
The Lithuanian Gaming Control Authority, Lithuania
The Norwegian Gaming Board, Norway
The UK Gambling Commission

International and National Law Enforcement Agencies

EUROPOL
INTERPOL
The Victoria Police, Australia

Council of Europe

T-MC Secretariat for the Convention on the Manipulation of Sports Conventions
The Group of Copenhagen

Projects

KCOOS+ (Keep Crime Out Of Sport Plus) (Council of Europe)
Integrisport ERASMUS+ (CSCF Foundation for Sport Integrity)
Integribal (CSCF Foundation for Sport Integrity)
Pilot project for Sports organisations and Lotteries (International Olympic Committee)

GLMS Executive Committee

GLMS President

Ludovico Calvi
Italy

GLMS Vice President

Rupert Bolingbroke
Head of Trading
The Hong Kong Jockey Club

GLMS Executive Committee Members

Niels Erik Folmann
CEO
Danske Licens Spil A/S
Denmark

Sami Kauhanen
Vice President, Sports, Horses, and Table Games
Veikkaus Oy
Finland

Gilles Maillet
Director of Sport Integrity
La Française des Jeux
France

Younes El Mechrafi
General Director
La Marocaine des Jeux et des Sports
Morocco

Fabian Garcia
Sports Betting Manager
Banca de Quinielas de Montevideo
Uruguay

Ilho Lee
Manager, Odds Compiling
Ktoto Co., Ltd./Sportstoto Korea
Korea

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Giancarlo Sergi
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